

## Kemira to join the Cleantech Finland program

Kemira has become a member in the Cleantech Finland program in order to promote its water related customer solutions, both in municipal water treatment as well as in different industrial processes.

“The growing need for sustainable and energy-efficient solutions in water treatment is a significant growth engine for our business. Cleantech Finland provides us with an environmental cooperation network as well as concrete marketing and communications support for profiling Kemira as a leading cleantech company in the field of water quantity and quality management. Membership offers us an excellent opportunity to promote those of our solutions which prevent water pollution and the deterioration of the environment,” states **Harri Kerminen**, Kemira's CEO.

Cleantech comprises all products, services, processes and technologies that prevent or reduce the impact of harmful actions on the environment. Furthermore, Cleantech stands for better quality, efficiency, progress, effectiveness, and profitability. The Cleantech Finland program brings together top Finnish cleantech companies and experts. One of Cleantech Finland's sub-categories “Water and waste water” is directly linked to Kemira's business in serving municipalities and water-intensive industries, and helping them optimize their water and energy use.

“One of the key factors in the success of Finnish cleantech solutions is the capability to use energy and resources more efficiently while reducing emissions. Kemira is an innovative cleantech company and a forerunner in water chemistry”, explains **Santtu Hulkkonen**, Executive Director Cleantech Finland, Finpro.

### For more information, please contact:

Kemira Oyj  
Leena Lie, Vice President, Communications  
Phone: +358 40 745 7943

Finpro Oy  
Santtu Hulkkonen, Executive Director Cleantech Finland, Finpro  
Phone +358 40 343 3341  
[www.cleantechfinland.fi/](http://www.cleantechfinland.fi/)

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**Kemira** is a global, 2.8 billion euro chemicals company that is focused on serving customers in water-intensive industries. The company offers water quality and quantity management that improves customers' energy, water, and raw material efficiency. **Kemira's** vision is to be a leading water chemistry company. Its paints and coatings business, Tikkurila, aims to be the market leader in decorative paints and selected wood and metal coatings in chosen markets.

[www.kemira.com](http://www.kemira.com)