

Wireless expert Edgar Auslander Appointed Head of ST-Ericsson's Strategic Planning

GENEVA, SWITZERLAND – November 4, 2009 – ST-Ericsson, a world leader in wireless platforms and semiconductors, announces that Edgar Auslander has been appointed Senior Vice President, head of Strategic Planning. He brings more than 20 years of experience in wireless communications and semiconductors.

“Edgar’s impressive credentials will be key in helping us devise the best strategies that will contribute to our continued innovation and business leadership,” said Gilles Delfassy, President and CEO of ST-Ericsson. “I’m confident that ST-Ericsson will benefit from his business savvy and deep industry knowledge, while we are shaping the long-term success of the company.”

Auslander was one of the founders of Texas Instruments' Wireless Business Unit, which he contributed to transform in less than eight years to a global leader. He also served as its General Manager, Worldwide Strategy and Corporate Development.

Prior to joining ST-Ericsson, Auslander was Director, Ultra Mobility Group at Intel, responsible for the integration and support of wireless platforms for mobile internet devices and strategic alliances. Between 2006 and 2007 he was a Vice President at a venture capital firm in California.

From 2001 to 2004, as Senior Vice President, Marketing and Strategy, Auslander helped to launch a Silicon Valley start-up, supplying major mobile operators and phone manufacturers with mobile devices and integrated software solutions. He was also on the Board of Advisors of several start-ups.

Co-author of "The Applications of Programmable DSPs in Mobile Communications" (Wiley), Auslander holds an MBA from Columbia University and a Master of Electrical Engineering from Cornell University. He is also a senior member of the IEEE.

About ST-Ericsson

ST-Ericsson is a world leader in developing and delivering a complete portfolio of innovative mobile platforms and cutting-edge wireless semiconductor solutions across the broad spectrum of mobile technologies. The company is a leading supplier to the top handset manufacturers and ST-Ericsson's products and technologies enable more than half of all phones in use today. The company generated pro-forma sales of about \$3.6 billion in 2008. ST-Ericsson was established as a 50/50 joint venture by STMicroelectronics (NYSE:STM) and Ericsson (NASDAQ:ERIC) in February 2009, with headquarters in Geneva, Switzerland.



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