

## New sales director heralds further growth

**Todos hires Bo Emanuelsson as the company's new sales director for EMEA, reaffirming the company's commitment to building its business at the heart of Europe.**

GOTHENBURG, SWEDEN — SEPTEMBER 17, 2009 — With **Ulf Dahlberg** taking on the helm as sales director for the Nordic region, Todos today announced the appointment of **Bo Emanuelsson** to head up the company's EMEA sales effort.

"The Nordics has always been our key region," says **Ove Wedsjö**, CEO at Todos. "With Ulf focusing fully on guarding our leading position we are confident of continued success in and around our home market."

Building on achievements in Scandinavia, Eastern Europe and other emerging markets and success with major European banks including ABN AMRO and Nordea, Mr. Emanuelsson's appointment is the next step in Todos's campaign to grow its business in Europe.



*Bo Emanuelsson*

"We can learn a lot from our previous successes and use that knowledge to create the right solution for other banks," says Mr. Emanuelsson. He adds that while the right technology is essential, it is also vital to have the right people in place, a good strategy and the time to build effective relationships with customers. "These are values that Todos shares," he says, "and that's why I'm delighted to join the company."

Mr. Emanuelsson brings extensive experience in the retail, telecoms and security sectors. Most recently he was sales and marketing director at CashGuard AB where he was responsible for the company's entire sales and marketing activity worldwide. Before that, he was CEO of Aaro Systems AB where he oversaw a major change in the company's strategy. In addition, he has held senior positions at Telelogic, Ericsson and Digital Equipment AB.

"Bo has tremendous experience in sales and he understands the needs and priorities of our customers," says Ove Wedsjö, CEO at Todos. "He's a great addition to the team."

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**Todos AB** helps banks and other businesses create trusted, secure relationships with their customers online. Founded in 1987, Todos designs, develops, delivers and supports security solutions for eBanking and eCommerce strong authentication. We have delivered over 20m products to 100+ financial institutions in more than 30 countries. When trust matters, trust Todos.

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