



## Press release / corporate news

### **BEVINCO reports un-audited preliminary results for the fiscal year 2007/2008 – Pre-tax profit increases to USD 1.5 million**

**Toronto, Canada, August 29, 2008** - BEVINCO Corporation (ISIN CA882161064; BVN.DE), an independent data services company providing analytical services to the hospitality industry worldwide including food and beverage manufacturers, distributors, and hospitality premise operators, today announced its un-audited preliminary financial results for the fiscal year ended July 31, 2008.

#### **2007/2008 Year End Financial Highlights**

BEVINCO's un-audited preliminary consolidated year end revenues are USD 5.65 million for the year ending July 31, 2008 vs prior year revenue of USD 2.1 million, an increase of approximately 169% over the fiscal year 2006/2007. BEVINCO's un-audited preliminary consolidated pre-tax profit for 2007/2008 is approximately USD 1.5 million vs. USD 0.3 million in 2006/2007, an increase of approximately 400% over the prior financial year.

#### **Operational Highlights**

- BEVINCO continues to grow through its acquisition of Franchisees by taking advantage of the favourable valuations due to the current market conditions.
- This strategy also compliments BEVINCO's continued growth in data sales to research organisations and beverage producers.

Ticker Symbol BVN; ISIN CA0882161064; Trading segment Open Market/Entry Standard; Frankfurt Stock Exchange

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**About BEVINCO:**

BEVINCO is a global company that provides independent data services and solutions to on premise operators in the hospitality industry. BEVINCO's 21 year old established business is conducted through a network of more than 300 franchisees operating in 23 countries. BEVINCO services thousands of on-premise operators across the dining, bar, restaurant, recreation and lodging sectors. Via BEVINCO's services, bar and restaurant operators can discover real, fact-based opportunities to improve their profitability and revenue streams. "Back of the napkin math suggests that if all establishments signed on with BEVINCO, they could avoid roughly \$10 billion in annual losses," Newsweek 2003. For more information, visit [www.bevinco.com](http://www.bevinco.com).

BEVINCO is listed on the Entry Standard at the Frankfurt Stock Exchange in Germany since May 2008.

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