



## SYNKIA partners with Plus - one of the biggest Polish mobile operators

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**Synkia Sp. z o.o.** is a provider of a new service called *Kontaktoutwalacz (ContactSaver)* offered by Polish mobile operator, **Plus** from 10.07.2008. The service enables users to wirelessly copy contacts saved on a mobile phone to an individual account, store the contacts on a safe server and restore them to the same or another mobile phone; regardless of phone manufacturer. The service is available for Plus, MixPlus, Simplus, 36.6 and Sami Swoi networks customers.

*'I'm very glad to announce our partnership with Plus' – says Morten Sundstø, the chairman and founder of Synkia – 'this shows the potential of our company to deliver the best quality services to the biggest mobile market players'.*

### **The service is offered in two scenarios:**

**30 day copy** – saves contacts for 30 days. During this time the user can *wirelessly* copy data from a mobile phone to the account without limits. This scenario gives confidence that contacts are always safe – especially in case a mobile phone is lost or stolen. The user is prompted every month whether they wish to continue using the service.

**Quick copy** – saves contacts until midnight the next day from sign up of the service. This option is useful in case of changing a mobile phone model. It enables the user to easily move contacts from one mobile phone to another; regardless of manufacturer.

### **About:**

**Synkia Sp. z o.o.** is a Polish company based in Kraków, creating advanced mobile solutions for mobile operators, portals and enterprises. Synkia was the first in Poland to offer a service for remote wireless synchronization of data from a mobile phone to an Internet server and providing access to this data via an individual account. The service is available on any mobile phone that is SyncML compatible. The SyncML protocol is the most common mobile phone data synchronization standard. Currently almost 400 mobile phones are supported by Synkia's solution. Synkia Sp. z o.o. is a Polish subsidiary of Synkia AS from Norway.

**Plus** is one of three major mobile telephony networks in Poland, providing its services under trade names of Plus (postpaid services), Simplus (prepaid), MixPlus (mix of postpaid and prepaid services), iPlus (wireless Internet access), 36.6 (prepaid) and Sami Swoi (prepaid). The distinguishing features of its business are: top efficiency, innovative services, customer care. Plus covers 99% of the area of Poland, provides services to almost 14 million customers, operates in the GSM 900 and DCS 1800 systems and offers services in UMTS standard.

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