



## Press release

### Fast, Faster, Fastest: Telenet stays ahead as internet speed leader

Also substantial increase of monthly volume for ComfortNet, ExpressNet and Turbonet, and lower prices for extra volume blocks.

Mechelen, 14 July 2008 - **This weekend, Telenet increased the download speed for ComfortNet and ExpressNet. For ComfortNet subscribers, Telenet is increasing the download speed from 4Mbps to 6Mbps and for ExpressNet subscribers from 10Mbps to 15Mbps. At the same time, the available volume for ComfortNet is increased to 4 Gigabyte (GB) per month and significantly lower rates now apply for extra volume blocks of 150MB for Freesurf, BasicNet and ComfortNet customers. The announced higher volumes for ExpressNet and TurboNet have been brought forward.**

#### Higher download speed for ComfortNet and ExpressNet

With the increase of download speeds for ComfortNet and ExpressNet to respectively 6Mbps instead of 4Mbps (ComfortNet)<sup>1</sup> and 15Mbps instead of 10Mbps (ExpressNet), Telenet stays ahead as internet speed leader.

"Since the beginning of the year, we have been modifying our internet products about every two months," emphasises Dann Rogge, Director Internet at Telenet. "We are able to continue on this path thanks to ongoing improvements to our network which means we can offer our customers more volume and speed while remaining the fastest internet provider in Belgium<sup>2</sup>."

#### Changes to monthly volume for ComfortNet and lower prices for extra volume blocks.

Together with the volume changes for ExpressNet and TurboNet – announced in May for this August but now brought forward - the monthly available volume for ComfortNet is increased to 4GB. This means customers with this bottom of the range product can also enjoy improved performance of video and photo sharing applications and other web 2.0 features.

As promised, Telenet is also introducing lower prices for extra volume blocks. Effective today, the price for extra volume blocks of 150MB for Freesurf, BasicNet and ComfortNet drops to 23 euro cents (incl. VAT) instead of 1.02 euro (incl. VAT), and for Telenet Easy and Telenet Starter (formerly UPC customers) to 15 euro cents (incl. VAT) per extra volume block of 100MB.

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<sup>1</sup> Increase of the download speed for ComfortNet customers will be introduced gradually. The entire ComfortNet customer base should be converted to 6Mbps by mid November 2008.

<sup>2</sup> Based on data from <http://www.speedtest.nl>



At the same time, customers of FreeSurf, BasicNet, ComfortNet, Telenet Easy and Telenet Starter can exceed their volume limit at a "cheaper" rate without ordering extra volume blocks. With this pay-as-you-go formula, every extra MB costs 0.3 euro cent per MB instead of 1 euro cent. These pay-as-you-go volumes will be charged automatically on the monthly invoice.

Prices for extra volume blocks for ExpressNet and Turbonet customers remain unchanged at 1.02 euro per GB of 0.26 euro cent per MB (one-time – pay-as-you-go).

All changes are effective automatically as of this weekend. Customers do not have to do anything.

**Note for the editor:**

*Overview of the main milestones for internet in the past two years:*

**July 2008**

A. Base volume adjustments.

| Product         | Current base volume until 14/7 | New base volume from 14/7 |
|-----------------|--------------------------------|---------------------------|
| ComfortNet      | 2GB                            | 4GB                       |
| ExpressNet      | 12 GB                          | 20 GB                     |
| ExpressNet Plus | 18 GB                          | 25 GB                     |
| TurboNet        | 35 GB                          | 60 GB                     |

B. Speed adjustments - Download:

| Product    | Current DS speed until 14/7 | New DS speed until 14/7 |
|------------|-----------------------------|-------------------------|
| ComfortNet | 4Mbps                       | 6Mbps                   |
| ExpressNet | 10Mbps                      | 15Mbps                  |

C. Price reduction for data volume (volume blocks)

| Product   | Volume block                | Current price until 14/7 | New price from 14/7 |
|---|-----------------------------|--------------------------|---------------------|
| FreeSurf<br>BasicNet<br>ComfortNet                                    | Extra volume block<br>150MB | 1.02€ incl. VAT          | 0.23€ incl. VAT     |
| Telenet Easy<br>Telenet Starter                                       | Extra volume block<br>100MB | 1.02€ incl. VAT          | 0.15€ incl. VAT     |
| FreeSurf<br>BasicNet<br>ComfortNet<br>Telenet Easy<br>Telenet Starter | "Pay as you go"             | 0.01€/MB                 | 0.003€/MB incl. VAT |



### **April 2008**

BasicNet: volume limit increase from 400 MB to 1 GB  
ComfortNet: volume limit doubled from 1 GB to 2 GB

### **December 2007**

BasicNet: Downstream speed doubled  
ComfortNet: Downstream speed four times higher and increase of upstream speed by 33%.  
ExpressNet: upstream speed doubled to 512 Kbps. (phased roll-out – complete in May 08).  
TurboNet: upstream speed doubled to 1 Mbps. (phased roll-out – complete in May 08)

### **April 2007**

All subscriptions: Prior to April 2007, upload traffic was limited to maximum 20% of the downstream volume. This meant that, for example, with an ExpressNet connection you could only send maximum 2 GB of data. Since April, no distinction is made between upload and download volumes.

### **August 2006**

ComfortNet: speed is doubled from 512 Kbps to 1 Mbps and the download limit is increased from 400 MB to 1 GB

### **April 2006**

ExpressNet: download speed increased from 6 Mbps to 10 Mbps

### **January 2006**

TurboNet: downstream speed doubled from 10 Mbps to 20 Mbps  
All subscriptions: increase of monthly volume limit by 20%. For ExpressNet from 10 GB to 12 GB and for TurboNet from 30 GB to 35 GB.

### **About Telenet**

Telenet is the largest provider of broadband cable services in Belgium. Telenet focuses on providing cable television, high-speed internet and telephone services to mainly residential customers in Flanders. In addition, under the brand Telenet Solutions, the company also provides services to companies in Belgium and Luxemburg. Telenet is listed on Euronext Brussels under the ticker symbol TNET. More information: [www.telenet.be](http://www.telenet.be)

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