



For immediate release

## **24hPoker and Martinspoker.com form Casablanca Gaming Group**

**Solna, Sweden. (8 October 2007) -24hPoker and Martinspoker.com have signed an agreement to form the jointly owned company Casablanca Gaming Group AB. As previously announced, the two companies signed a letter of intent in August.**

Casablanca Gaming Group will via subsidiary in Malta operate the brands 24hPoker.com, Martinspoker.com, Staffpoker.com and Danepoker.com, which belong to the best known online gaming sites in Scandinavia. There is an ongoing consolidation in the online poker market and Casablanca Gaming Group's strategy is to add more brands to the Group.

24hPoker AB will be the majority shareholder in Casablanca Gaming Group and Claus Nielsen, from Martinspoker.com will be CEO. The brand 24hPoker.com, the customer database and other items that belong to the poker site operation will be transferred from 24hPay Ltd to Casablanca Gaming Group's Maltese subsidiary.

"Casablanca Gaming Group will operate our online poker site more efficient than we could do ourselves and we can focus on our supplier operation," says Peter Åström, CEO 24hPoker.

### **For more information, please contact:**

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### *About 24hPoker*

24hPoker Holding AB is a Swedish gaming group that develops proprietary software systems for online gaming operations through its subsidiaries 24hPoker AB and B2B Poker AB and operates one of the world's largest poker networks, 24hNetwork. The Group also sells and develops turnkey gaming platforms for players that want to conduct gaming operations under their own brand.  
[www.24hpoker.se](http://www.24hpoker.se)