

Press release

Embargo until Thursday 19 April 2007 at 17:45



Mobistar maintains a strong position in a very competitive market

Brussels - 19 April 2007 - In the first quarter of 2007, the total number of active customers¹ increased by 7.1 % compared to end of March 2006. The total turnover and the service revenues recorded in the first quarter of 2007 a growth of 2.2 % and 1.2 % respectively, compared to the same period a year earlier. The ARPU² amounted 38.17 euros per month, a decrease of 1.1 % mainly due to the declining mobile termination rates.

On 31 March 2007, Mobistar counted 3,165,120 active customers for mobile telephony, an increase of 7.1 % compared to 2,956,465 customers a year ago. The customer base including MVNO customers reached 3,193,276, or an increase of 40,800 cards compared to the end of 2006. The growth of the customer base confirms the success of Mobistar's commercial strategy. During the first quarter, Mobistar also launched At Home, a service customers can use to make unlimited calls to fixed numbers from their home for 10 euros per month. This service fits perfectly within the strategy focussing on the substitution from fixed to mobile telephony in the residential market.

The share of postpaid customers in the active customer base is still increasing, from 45.7 % in March 2006 to 52.3 % one year later. In spite of the further improvement of the customer mix, the ARPU² was negatively affected by the decrease in the mobile termination rates and by the increasing competitive pressure on the Belgian market. The ARPU fell from 38.60 to 38.17 euros per month per active customer, a limited decrease of 1.1 % in 1 year.

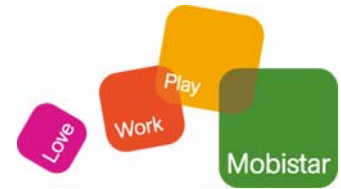
At the end of March 2007, the consolidated service revenues reached 358.5 million euros, an increase of 1.2 % compared to 354.3 million euros in the previous year. The total consolidated turnover amounted 372.1 million euros or 2.2 % more than the year before. Mobistar ended the first quarter of 2007 with 25,282 ADSL customers.

Key figures of the Mobistar Group	Q1 2006	Q1 2007	Var.
Total active customers ¹ (mobile telephony)	2,956,465	3,165,120	+7.1 %
Total turnover (mio €)	364.1	372.1	+2.2 %
Total service revenues (mio €)	354.3	358.5	+1.2 %
ARPU ² (euros/month/active customer)	38.60	38.17	-1.1 %

(1) The number of active customers does not include 'machine-to-machine' cards, nor MVNO cards.

(2) Monthly Average Revenue per User (rolling average of the 12 previous months).

Press release



In a competitive environment, Mobistar maintains its ambition to achieve further growth. Yet, Mobistar has to remain cautious with regard to the perspectives for 2007. Because of a further decline of the mobile termination rate by 20 % on 1 May 2007 and an expected impact of the roaming regulation as from the second half of 2007, Mobistar confirms both for turnover and net profit a slight decrease of 2 to 4% for the financial year 2007.

Mobistar (EURONEXT BRUSSELS: MOBB) is one of the main actors in the world of telecommunications in Belgium, active in mobile telephony, fixed telephony, ADSL and on other markets with a strong growth potential. The company develops innovative products and services for the residential and the business market. Mobistar is listed on the Brussels Stock Exchange and is part of the France Télécom group. On 31 December 2006 Mobistar counted a total of 3,139,224 active customers for mobile telephony and recorded at the end of the fiscal year a turnover of 1,546.8 million euros and a net profit of 299.5 million euros.

For more information:

Journalists: contact Patti Verdoodt on +32 (0)2 745 82 12 or at press@mail.mobistar.be

Investor Relations: contact Kristof Vande Capelle on +32 (0)2 745 78 51 or at ir@mail.mobistar.be