

October 29, 2009

FOR IMMEDIATE RELEASE

**DELHAIZE GROUP ANNOUNCES THIRD QUARTER 2009  
EARNINGS RELEASE DATE**

BRUSSELS, Belgium, October 29, 2009 – Delhaize Group (Euronext Brussels:DELB) (NYSE:DEG), the Belgian international food retailer, confirms that it will announce its third quarter 2009 results (ended September 30, 2009) on Thursday November 5, 2009 at 8:00 a.m. CET. The press release will be available on Delhaize Group's website ([www.delhaizegroup.com](http://www.delhaizegroup.com)) immediately after its publication.

The Delhaize Group management team will discuss the third quarter 2009 results during an investor conference call that will start at 03.00 p.m. CET (09.00 a.m. EST) on November 5, 2009. To participate in the conference call, please call +44 20 7108 6390 (UK) or +1 210 795 0624 (U.S.), with "Delhaize" as password.

The conference call will also be broadcast live over the internet on November 5, 2009 at 03.00 p.m. CET (09.00 a.m. EST) at [www.delhaizegroup.com](http://www.delhaizegroup.com). An audio replay of this webcast will be available at the same website starting at 06.00 p.m. CET (12.00 p.m. EST) on November 5, 2009.

**» Delhaize Group**

*Delhaize Group is a Belgian international food retailer present in six countries on three continents. As of June 30, 2009, Delhaize Group's sales network consisted of 2 684 stores. In 2008, Delhaize Group posted EUR 19 billion (USD 28 billion) in revenues and EUR 467 million (USD 687 million) in net profit (Group share). At the end of 2008, Delhaize Group employed approximately 141 000 people. Delhaize Group's stock is listed on Euronext Brussels (DELB) and the New York Stock Exchange (DEG).*

*Certain statements contained in this press release and related statements by management may be deemed to be forward-looking statements. These forward-looking statements involve a number of risks and uncertainties, including those described in Delhaize Group's filings with the Securities and Exchange Commission. Delhaize Group undertakes no obligation to update this forward-looking information except as required by law.*

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