

July 25, 2008

FOR IMMEDIATE RELEASE

**DELHAIZE GROUP ANNOUNCES SECOND QUARTER 2008
EARNINGS RELEASE DATE**

BRUSSELS, Belgium, July 25, 2008 – Delhaize Group (Euronext Brussels:DELB) (NYSE:DEG), the Belgian international food retailer, confirms that it will announce its second quarter 2008 results (ended June 30, 2008) on Monday August 4, 2008 at 8:00 a.m. CET. The press release will be available on Delhaize Group's website (www.delhaizegroup.com) immediately after its publication.

The Delhaize Group management team will discuss the second quarter 2008 results during an investor conference call that will start at 03.00 p.m. CET (09.00 a.m. ET) on August 4, 2008. To participate in the conference call, please call +44 20 7162 0025 (U.K.) or +1 334 323 6201 (U.S.), with “Delhaize” as password.

The conference call will also be broadcast live over the internet on August 4, 2008 at 03.00 p.m. CET (09.00 a.m. ET) at www.delhaizegroup.com. An audio replay of this webcast, as well as a downloadable podcast version, will be available at the same website starting at 06.00 p.m. CET (12.00 p.m. ET) on August 4, 2008.

DELHAIZE GROUP

Delhaize Group is a Belgian food retailer present in seven countries on three continents. At the end of 2007, Delhaize Group's sales network consisted of 2,545 stores. In 2007, Delhaize Group posted EUR 19.0 billion (USD 26.0 billion) in revenues and EUR 410.1 million (USD 562.1 million) in net profit (Group share). At the end of 2007, Delhaize Group employed approximately 138,000 people. Delhaize Group is listed on Euronext Brussels (DELB) and the New York Stock Exchange (DEG).

Certain statements contained in this press release and related statements by management may be deemed to be forward-looking statements. These forward-looking statements involve a number of risks and uncertainties, including those described in Delhaize Group's filings with the Securities and Exchange Commission. Delhaize Group undertakes no obligation to update this forward-looking information except as required by law.

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