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JETIX EUROPE AND THE WALT DISNEY COMPANY LTD AGREE DISTRIBUTION DEAL

Amsterdam, The Netherlands and London, UK - Jetix Europe N.V. (AMEX: JETIX; Reuters: JETIX.AS; Bloomberg: JETIX.NA) today announced that it has signed an agreement with an affiliate of its majority shareholder, The Walt Disney Company Ltd, for the distribution of its channels and digital content across Europe, the Middle East and Africa (EMEA).

The move, which will come into effect as of 1 July 2008, will mean that the distribution of Jetix channels in the region will now be serviced by Disney-ABC International Television's newly integrated TV distribution business.

Disney-ABC International Television already services programme sales for Jetix content to free-to-air broadcasters globally. The new deal will strengthen this partnership, which currently represents the leading Disney-branded kids channels, Disney Channel, Disney Cinemagic, Playhouse Disney, Toon Disney, as well as the highly successful sports services ESPN Classic and NASN.

DAIT's responsibilities will span all platforms including cable and satellite as well as digital services such as IPTV and PPV.

Paul Taylor, Chief Executive of Jetix Europe, said: "The new deal with DAIT will allow us to benefit from Disney's strong market presence in all of our key territories. Channel distribution is a key revenue stream for us and I am confident that being part of this first class integrated distribution operation will deliver significant benefits over the medium to long term."

Tom Toumazis, Executive Vice President & Managing Director of Disney-ABC International Television EMEA & Canada, added: "This agreement completes the EMEA integration of our Channel and Programme distribution assets and teams, to better serve our international clients and deliver value for our Company, adding Jetix channels to the unique brand strength of Disney and ESPN channels."

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Notes to Editors:

About Jetix Europe

- Jetix Europe is a leading kids' entertainment company with localised television channels, programme distribution and consumer products businesses in Europe and the Middle East.
- Jetix Europe's 14 Jetix television channels deliver a **unique combination of action, adventure and humour for kids aged 6-14**, in 58 countries and 19 languages, reaching over 52 million households. In addition the company has launched GXT a pay-TV channel in Italy targeting teenage boys.
- Jetix Europe is part of the global Jetix kids' entertainment alliance launched by Jetix Europe and The Walt Disney Company (ABC Cable Networks Group and Jetix Latin America) in 2004.
- Through the alliance Jetix reaches over 289 million* television households in 80 countries and 25 languages worldwide.

*through channels and branded blocks.