



FOR IMMEDIATE RELEASE

21 June 2005

METRO APPOINTS PRESIDENT AND COO

At a meeting of the Board of Directors of Metro International S.A. (“Metro”), the international newspaper group, Svenn Dam was appointed as President and Chief Operating Officer (COO). The appointment of Svenn Dam reflects the international scale of the group, which prints more than 7 million copies in 17 countries and attracts more than 15 million readers on a daily basis. Pelle Törnberg will continue to serve as Chief Executive Officer.

Svenn Dam joined Metro in 2001 and was responsible for the launch of Metro in Denmark that same year. Most recently Svenn has served as COO of Metro’s European operations. He previously worked in other parts of the Danish newspaper and media industry (Jyllands-Posten A/S), as well as in the retail (Maersk Group) and banking sectors (Danske Bank A/S). Svenn is a non-executive Director of Retail Internet A/S Denmark and Sweden and E-wire A/S.

Vigo Carlund was re-elected as Chairman of the Board of Directors. Henry Guy was appointed as Chairman of the Audit Committee and Dennis Malamatinas was appointed as member of the Audit Committee. Vigo Carlund was appointed as Chairman of the Remuneration Committee and Cristina Stenbeck and Paddy Byng were appointed as members of the Remuneration Committee.

As announced previously, a nomination group will be created in consultation with at least three major shareholders. Cristina Stenbeck will act as convenor of the nomination group. The composition of the nomination group will be communicated in the financial report for the third quarter 2005.

For further information, please visit www.metro.lu, email info@metro.lu or contact:

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Metro is the largest and fastest growing international newspaper in the world. 55 daily Metro editions are published in 77 major cities in 17 countries in 16 languages across Europe, North & South America and Asia. Metro has a unique global reach - attracting a young, active, well-educated audience of more than 15 million daily readers and over 33 million weekly readers. Metro has an equal number of male and female readers and 70% are under the age of 45. Metro’s advertising sales have grown at a compound annual rate of 47% since the launch of the first edition in 1995.

Metro International S.A. ‘A’ and ‘B’ shares are listed on the Stockholmsbörsen ‘O-List’ under the symbols MTROA and MTROB.

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