



FOR IMMEDIATE RELEASE

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METRO TO LAUNCH AFTERNOON PAPER IN COPENHAGEN

Metro International S.A. ("Metro International"), the international newspaper group, today announced that metroXpress, the most read newspaper in Denmark, will launch a free afternoon newspaper in Copenhagen on 21st August 2006.

The paper will have an initial distribution of 100,000 copies daily from Monday to Thursday, and 110,000 copies of a longer weekend edition on Fridays. It will be distributed at 30 local S-train stations, 17 Metro stations and by a large number of hand distributors around Copenhagen from 2.30pm onwards. The paper will carry the metroXpress branding and will deliver a focused news update and lifestyle content.

Pelle Törnberg, Metro President and CEO commented: "An afternoon paper has been in development for some time and we believe the time is now right for this initiative in Copenhagen. The morning edition of metroXpress will continue to equip our readers for the working day and the afternoon edition will, in essence, prepare them for their leisure time. The afternoon paper will occupy a unique position in the market, enabling us to offer new opportunities to advertisers and to strengthen our readership over the paid-for papers."

For further information, please visit www.metro.lu, or contact:

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ABOUT METRO INTERNATIONAL

Metro is the largest and fastest growing international newspaper in the world. 69 Metro editions are published in 93 major cities in 21 countries in 19 languages across Europe, North & South America and Asia. Metro has a unique global reach - attracting a young, active, well-educated, metropolitan audience of over 18.5 million daily readers and more than 37 million weekly readers. Metro has an equal number of male and female readers and 70% are under the age of 45. Metro's advertising sales have grown at a compound annual rate of 44% since the launch of the first edition in 1995.

Metro International S.A. 'A' and 'B' shares are listed on the Stockholmsbörsen 'O-List' under the symbols MTROA and MTROB.