



FOR IMMEDIATE RELEASE

Friday, 16<sup>th</sup> June 2006

### **METRO CAPITAL MARKETS DAY UPDATE**

Metro International S.A. (“Metro”), the international newspaper group, today announces that this morning it will be holding a Capital Markets Event for investors and analysts at the Hilton, Stockholm Slussen.

At the meeting, Metro will announce that it has reached an agreement with The New York Times whereby The New York Times will distribute classified advertising through the New York edition of Metro. Metro New York and The New York Times will share the net revenues generated by this agreement, which covers advertising in the Recruitment, Real Estate, Auto and General Merchandise categories.

This agreement will offer advertisers unprecedented penetration of the New York market as the two publications have a total combined unique daily readership of over 2.2 million, excluding the 25% of Metro New York’s readers who also read The New York Times.

Metro will also announce that for the first time it has been included in the EMS survey, which is widely seen as the media currency for Pan-European advertisers.

EMS is the largest single source survey of Europe’s most affluent influencers. Its latest survey results, which were published earlier this week, confirm that Metro has 1.6 million affluent influential readers in Europe, which makes it the number one daily newspaper for the business audience in Europe, with nearly three times the readership of the Financial Times.

Pelle Törnberg, President and CEO of Metro, will today reconfirm that the Company is on track to deliver its stated target of reaching Group net profitability for 2006, which reflects the fact Metro will produce a better than breakeven EBIT result for the first half of the year.

Metro also today announces that its 2005 Report and Accounts are now available for download in pdf format at: [www.metro.lu](http://www.metro.lu) under Investor Relations/Annual Reports.

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#### ABOUT METRO INTERNATIONAL

*Metro is the largest and fastest growing international newspaper in the world. 69 Metro editions are published in 93 major cities in 21 countries in 19 languages across Europe, North & South America and Asia. Metro has a unique global reach - attracting a young, active, well-educated, metropolitan audience of over 18.5 million daily readers and more than 37 million weekly readers. Metro has an equal number of male and female readers and 70% are under the age of 45. Metro's advertising sales have grown at a compound annual rate of 44% since the launch of the first edition in 1995.*

*Metro International S.A. 'A' and 'B' shares are listed on the Stockholmsbörsen 'O-List' under the symbols MTROA and MTROB.*

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