



FOR IMMEDIATE RELEASE

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## **METRO ACQUIRES OUTSTANDING SHARES IN METRO HOLLAND**

**Metro International S.A. (“Metro”), the international newspaper group, today announced that it has acquired from existing minority shareholders the 9.99 per cent of capital of Metro Holland, which it did not already own.**

Metro Holland was launched in 1999 and currently publishes 3 editions with a daily circulation of c. 500,000 and a weekday readership of almost 1.5 million.

Pelle Törnberg, CEO of Metro International commented: “This acquisition is part of our strategy of opportunistically investing for growth. Metro Holland is one of Metro’s fastest growing and most profitable operations and we are very pleased to control 100% of this valuable subsidiary.”

**For further information, please visit [www.metro.lu](http://www.metro.lu), email [info@metro.lu](mailto:info@metro.lu) or contact:**

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*Metro is the largest and fastest growing international newspaper in the world. 57 daily Metro editions are published in 86 major cities in 19 countries in 18 languages across Europe, North & South America and Asia. Metro has a unique global reach - attracting a young, active, well-educated audience of more than 17 million daily readers and over 35 million weekly readers. Metro has an equal number of male and female readers and 70% are under the age of 45. Metro’s advertising sales have grown at a compound annual rate of 47% since the launch of the first edition in 1995.*

*Metro International S.A. ‘A’ and ‘B’ shares are listed on the Stockholmsbörsen ‘O-List’ under the symbols MTROA and MTROB.*