

Day Software CTO awarded for his contributions to the development of the Internet

David Nueschler receives honorary "Best of Swiss Web 2008" award

Basel, Switzerland and Newport Beach, CA – March 11, 2008 - David Nuescheler, co-founder and CTO of Day Software, a leading provider of global content management and content infrastructure software, has received the Swiss Media and Interactive Software Association's "Best of Swiss Web 2008" award for his role in contributing to the development of the Internet.

This annual prize, first awarded in 2001, recognizes Swiss personalities who notably emphasize the development of the Internet and ICT industry. "Best of Swiss Web" winners have distinguished themselves through fundamental developments in the technical field or extraordinary achievements as entrepreneurs, politicians and researchers.

Nuescheler is leading the development of JSR 170, the Java Content Repository (JCR) application programming interface (API), the technology standard for content management. Today, Day has approximately 120 employees. The company recently announced an increase in annual revenue by 28 percent to CHF 26.44 million, compared to 20.61 CHF over the previous year.

Since 1994, Nuescheler has led Day's emergence from a multimedia agency into a leading provider of content management software. As the company's CTO, he is in charge of research and development, recognized for establishing a high degree of uniformity, ease of use and standardization across Day's product suite. All Day products support JSR 170, which has gained support from companies including BEA Systems, EMC Documentum, Filenet, Hummingbird, IBM, Interwoven, JBOSS, Oracle, Sun Microsystems and Vignette.

"I'm honored to receive this recognition, and continue to enjoy working as an entrepreneur within the emerging technology industry," said Nuescheler. "I'm proud to have contributed to the content management market by helping to establish technology standards that enable better globalization for blue-chip companies, while contributing to Day's own globalization from a Swiss company to an international enterprise software vendor."

About "Best of Swiss Web" - www.bestofswissweb.ch

"Best of Swiss Web is an initiative of the "simsa - swiss media & interactive software association," the Swiss industry association for new media and Internet software, and network week, the Swiss weekly newspaper for ICT and e-business. The goal of

"Best of Swiss Web" is the promotion of transparency and quality standards in Swiss Web and ICT industry and the offer of attractive networking opportunities. The core issue of "Best of Swiss Web" is the use of web and mobile technologies and the main element is the tender, evaluation and award of the "Best of Swiss Web" Awards.

About Day - www.day.com

Day is a leading provider of integrated content, portal and digital asset management software. Day's technology Communiqué offers a comprehensive, rapidly deployable framework to unify and manage all digital business data, systems, applications and processes through the web.

Day is an international company, founded in 1993, and listed on the SWX Swiss Exchange (SWX:DAYN) since April 2000. Day shares are also traded Over the Counter (OTC) in the form of American Depositary Receipts (OTCQX:DYIHY). Day's customers are some of the largest global corporations and include Audi, Daimler, Deutsche Post World Net, Deutsche Bank, InterContinental Hotels Group, McDonald's and Volkswagen.

For further information

Jackie Cadorin
Day Software
23 Corporate Plaza Drive, Suite 280
Newport Beach, CA 92660
T +1 949 706 5300

jackie.cadorin@day.com

Katie Eakins / Patrick Wallace
LEWIS PR for Day Software

T +1 619 677 2700

day@lewispr.com