

PRESS RELEASE

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Wolters Kluwer Celebrates Its Growing Market Position in China with Launches of China GOLD and Chinese-language OvidSP

Prominent presence of Wolters Kluwer at 2009 Frankfurt Book Fair with China as guest of honor

Frankfurt, Germany (October 14, 2009) - Wolters Kluwer, a market-leading global information services and publishing company focused on professionals, will leverage the 2009 Frankfurt Book Fair, the world's largest trade fair in the information industry, to further enhance its growing position in China and other markets. From October 14 through 18 in Hall 4.2 at stand P401, Wolters Kluwer experts will be gathered to showcase customers, partners, and society members the company's latest online platforms, intelligent information-enabled solutions, and content developments. Wolters Kluwer CEO Nancy McKinstry and Wolters Kluwer China CEO Shasha Chang will be kicking off the official opening of the Fair today at 9:00 am CET with the launch of China GOLD, CCH China's newest online search technology platform. Also Ovid will introduce the new Chinese-language interface of OvidSP, its leading search and discovery platform.

The China Global Online Legal Database - China GOLD, launched by [CCH China](#), is an online portal that provides a bilingual reference of laws and legal developments of the People's Republic of China since 1985. Shasha Chang, CEO of Wolters Kluwer China commented, "China GOLD is the result of Wolters Kluwer China's vigorous customer research initiatives. China GOLD has superior bilingual content that worldwide professionals have come to rely upon. Most importantly, China GOLD hosts all legislative sources in one central location in a concise manner, helping professionals to find the answers they need quickly." China GOLD is powered by IntelliConnect™, [CCH's](#) revolutionary online research platform.

[Ovid](#), the leading aggregator of online information for medical and scientific research, will be showcasing the upcoming availability of its Chinese-language OvidSP interface, offered in both traditional and simplified Chinese, as well as recent enhancements to its browse journals presentation and navigation. Ovid continues to expand its e-book and journal content offerings with partnerships with premier publishers including Oxford University Press, Royal Society of Chemistry, and AHC Media.

Next to Wolters Kluwer China and Ovid, also represented on the Wolters Kluwer stand are leading brands [Lippincott Williams & Wilkins](#) and [Adis](#) in the healthcare and pharma markets, and [Aspen Publishers](#), [Kluwer Law International](#), [Carl Heymanns Verlag](#) and [Luchterhand](#) for the legal and regulatory sectors.

[Lippincott Williams & Wilkins](#) (LWW) will be showcasing over 130 leading medical, nursing and allied health titles. These include two titles which won First Prize in the 2009 British Medical Association Medical Book Competition for oncology and ophthalmology respectively, as well as radiology and pathology titles and a selection of Spanish language medical titles. In addition, LWW will be featuring its capabilities to help societies innovate and extend their content strategies online.

As part of celebrating China's presence in Frankfurt, Wolters Kluwer CEO Nancy McKinstry attended on October 13, 2009, an exclusive CEO meeting with the Chinese Vice Chairman Xi Jinping, organized by the Chinese General Administration of Press and Publishing (GAPP). The high-level event with leading business and government executives proven to be a great opportunity for establishing further partnerships for growing Wolters Kluwer's presence in China.

Wolters Kluwer's commitment to continuing to invest in strengthening relations and be a key partner to customers in the Chinese tax, accounting, legal, and healthcare markets is reflected through the special design collaboration with students of the China Central Academy of Fine Arts (CAFA). The CAFA students have provided a collection of artwork corresponding with Wolters Kluwer's value-adding partnerships that inspire innovative solutions, products, and services and set Wolters Kluwer apart in the Chinese information market.

Attendees of the Fair are invited to join Wolters Kluwer at its stand in Hall 4.2, P401. For a detailed program on Wolters Kluwer's activities during the Frankfurt Book Fair, visit www.wolterskluwer.com or follow the company on Twitter via @Wolters_Kluwer. To get in touch with Wolters Kluwer's experts during the fair, email buchmesse@wolterskluwer.com or contact info@wolterskluwer.com.

About Wolters Kluwer

Wolters Kluwer is a leading global information services and publishing company. The company provides products and services for professionals in the health, tax, accounting, corporate, financial services, legal, and regulatory sectors. Wolters Kluwer had 2008 annual revenues of €3.4 billion, employs approximately 20,000 people worldwide, and maintains operations in over 35 countries across Europe, North America, Asia Pacific, and Latin America. Wolters Kluwer is headquartered in Alphen aan den Rijn, the Netherlands. Its shares are quoted on Euronext Amsterdam (WKL) and are included in the AEX and Euronext 100 indices. Visit www.wolterskluwer.com for information about our market positions, customers, brands, and organization.

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