

**Heineken N.V. clarification**

Amsterdam, 22 August 2008- Further to Heineken N.V.'s press release of 08.00 CET this morning, the company wishes to clarify the following points:

- On page 1 of the release, the amount of GBP 120 million related to Heineken's previous forecast of S&N synergies, (now replaced by our higher forecast of GBP 145 million), was incorrectly stated as EUR 142 million after currency conversion. This should read EUR 152 million.
- On page 2 of the release, Heineken correctly states and re-confirms that the increase in identified S&N cost synergies is 30%. However, for the avoidance of doubt, the percentage increase in total pre-tax synergies (i.e. cost synergies plus top-line synergies) is 21%.

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