

**PRESS RELEASE****Ericsson frees netbooks from dongles and wires with new broadband module**

**Ericsson (NASDAQ: ERIC) today launched its latest mobile broadband module specifically designed for mini lap-tops, also known as netbooks, to give even greater freedom for the users. Pre-certified with many of the world's largest networks, the new module enables manufactures to quickly equip their netbooks with integrated wireless connectivity.**

Mats Norin, Vice President of Ericsson Mobile Broadband Modules says: "Netbooks are redefining the way consumers think about the internet and mobile broadband. Netbooks enable consumers to enjoy their music, video, photos and more, on the go. By coupling our cost-effective mobile broadband solution with the affordability of netbooks, Ericsson is bringing connectivity to the masses."

The Ericsson F3307 embedded mobile broadband module frees netbooks from other cumbersome connectivity solutions such as dongles, enables users to directly access the internet through HSPA, the leading mobile broadband technology, which serves more than 1 billion subscribers in over 100 countries worldwide.

Optimized for netbooks, the new module combines performance, simplicity and low power consumption at an attractive cost for manufacturers. Ericsson has also pre-approved its modules with mobile operators in more than 75 countries, allowing netbook manufacturers to cut the product launch phase by shortening the final certification process and enabling faster time to market.

Additionally, Ericsson is working closely with Intel to validate the F3307 mobile broadband module with Intel's next-generation netbook platform, Pine Trail-M.

Erik Reid, Director of Marketing, Intel Mobile Platforms Group says: "Built-in mobile broadband helps provide the anytime, anywhere connectivity that consumers desire. By working closely with Ericsson, we are enabling manufacturers to address broader market needs at a faster time to market through new channels, such as mobile operators, with our next-generation netbook platform, Pine Trail-M."

Ericsson estimates that more than 300 million netbooks will be sold between 2009 and 2014 with a majority having mobile broadband capabilities. Many operators are already offering mobile broadband bundled notebooks and by 2011, more than 30 percent of netbooks will be sold through operator channels.

**Notes to editors:**

More news on Ericsson's mobile broadband modules is available here:

[http://www.ericsson.com/solutions/mobile\\_broadband\\_modules/press.shtml](http://www.ericsson.com/solutions/mobile_broadband_modules/press.shtml)

Ericsson's standard multimedia content is available at the broadcast room:

[www.ericsson.com/broadcast\\_room](http://www.ericsson.com/broadcast_room)

*Ericsson is the world's leading provider of technology and services to telecom operators. The market leader in 2G and 3G mobile technologies, Ericsson supplies communications services and manages networks that serve more than 250 million subscribers. The company's portfolio comprises mobile and fixed network infrastructure, and broadband and multimedia solutions for operators, enterprises and developers. The Sony Ericsson joint venture provides consumers with feature-rich personal mobile devices.*

*Ericsson is advancing its vision of 'communication for all' through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 70,000 employees generated revenue of USD 27 billion (SEK 209 billion) in 2008. Founded in 1876 and headquartered in Stockholm, Sweden, Ericsson is listed on OMX Nordic Exchange Stockholm and NASDAQ*

*For more information, visit [www.ericsson.com](http://www.ericsson.com) or [www.ericsson.mobi](http://www.ericsson.mobi).*

## **FOR FURTHER INFORMATION, PLEASE CONTACT**

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## **About Ericsson Mobile Broadband Modules**

As the leader in mobile broadband, Ericsson provides unmatched technology expertise and offers a complete mobile broadband connectivity solution for PC and device manufacturers, including software, support and IPR. Through its extensive global operator relationships and experience, Ericsson is also uniquely positioned to help facilitate network certifications and approvals for mobile broadband module customers.