

**PRESS RELEASE****Ericsson's CEO addresses UN Secretary General in conjunction with the World Business Summit on Climate Change**

**In support of the UN Global Compact Caring for Climate initiative, Ericsson's CEO Carl-Henric Svanberg addressed UN Secretary Ban-Ki Moon at an official meeting in Copenhagen. Mr. Svanberg said a new 21st century infrastructure is required to significantly contribute to the creation of a carbon-lean economy. "We must move away from dealing with emissions after they have already occurred, and focus instead on moving ideas, not people, with broadband being society's new highways.**

"A large scale offsetting of CO<sub>2</sub> emissions will require new ways of conducting business and new ways of living, and will also require large scale investments in Information and Communication technology (ICT). This sector could offset societal CO<sub>2</sub> emissions by as much as 15 percent by 2020, and with an innovation-driven climate agenda, Ericsson estimates that this figure could be even higher. Ericsson's contribution is to provide the foundation for low-carbon services and solutions, through mass deployment of mobile and fixed broadband networks. Thus, leadership for Ericsson means growing the business while reducing carbon-related impacts", said Carl-Henric Svanberg.

Mr. Svanberg also spoke at the first plenary session of the World Business Summit on Climate Change, addressing industry and government leaders. The message to the global business community is that companies can turn the climate challenge into profitable opportunity and make a significant contribution to combatting climate change. To governments and regulators around the world, the message is that effective legislative and regulatory frameworks should make markets work for the climate. The results of the World Business Summit on Climate Change will be presented to the Danish government, host of COP15 in Copenhagen in December 2009, and to world leaders negotiating the terms of the next international climate treaty.

"Today investments to reduce CO<sub>2</sub> emissions often only result in marginal improvements, or even increased emissions, due to an overall unsustainable development. In contrast, low carbon communication solutions which instead can be seen as "21st century infrastructure" can contribute to direct emissions reductions and also pave the way for further reductions by supporting a long-term sustainable development, Mr. Svanberg concluded.

**Notes to editors:**

Background information on energy efficient solutions:

[www.ericsson.com/press/facts\\_figures/doc/energy\\_efficiency.pdf](http://www.ericsson.com/press/facts_figures/doc/energy_efficiency.pdf)

Ericsson's multimedia content is available at the broadcast room:

[www.ericsson.com/broadcast\\_room](http://www.ericsson.com/broadcast_room)

*Ericsson is the world's leading provider of technology and services to telecom operators. The market leader in 2G and 3G mobile technologies, Ericsson supplies communications services and manages networks that serve more than 250 million subscribers. The company's portfolio comprises mobile and fixed network infrastructure, and broadband and multimedia solutions for operators, enterprises and developers. The Sony Ericsson joint venture provides consumers with feature-rich personal mobile devices.*

*Ericsson is advancing its vision of 'communication for all' through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 70,000 employees generated revenue of USD 27 billion (SEK 209 billion) in 2008. Founded in 1876 and headquartered in Stockholm, Sweden, Ericsson is listed on OMX Nordic Exchange Stockholm and NASDAQ.*

*For more information, visit [www.ericsson.com](http://www.ericsson.com) or [www.ericsson.mobi](http://www.ericsson.mobi).*

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