

**PRESS RELEASE****Ericsson enhances user experience and affordability with next-generation mobile broadband module**

**Ericsson (NASDAQ:ERIC) today unveiled its most advanced mobile broadband module, uniquely designed with innovative features to provide a richer and cost-effective internet experience for all. The next-generation module marks the latest milestone for Ericsson, furthering the company's vision of enabling communication for all.**

Ericsson's F3607gw mobile-broadband module for HSPA/GPRS/EDGE networks, to be released in June, will provide enhanced functionality and convenience through its innovative features, reduced power consumption, prolonged battery life and an increased level of integration, reducing the number of necessary components and therefore cost. The new module will also provide built-in mobile broadband support for Microsoft Windows 7.

Mats Norin, Vice President of Ericsson Mobile Broadband Modules, says: "The combination of leading technology and innovative design in the next-generation module is key to delivering a superior user experience at an affordable price. This module release confirms Ericsson's commitment to making the benefits of connectivity available to everyone."

An important facet of the F3607gw is the unique wake-on wireless feature. By remaining connected while a notebook or netbook is in sleep mode, the module's wake-on wireless feature enables users to remotely wake up the device. This innovative technology will allow a new set of applications to be built into the computer to further enhance security and instant-on functionalities, such as the ability to disable the computer in case of theft, or instant distribution of important messages and security updates.

Operators can also combine the wake-on wireless feature and embedded GPS functionality to create a range of differentiating services for consumers and the enterprise market, including remote manageability, security updates, asset protection and tracking and geo-fencing. The module can also be used for content push services, such as podcasts, public warnings, traffic updates and database updates.

Specifically, the wake-on wireless feature supports security solutions based on Intel's Anti-Theft PC Protection Technology. An anti-theft management service in the network can send a message via SMS to the mobile-broadband module inside the notebook, which securely transfers the message to Intel's Anti-Theft function inside the processor platform. This takes appropriate actions, such as completely locking the computer and making it unusable. When the notebook is located and recovered, an unlock message can be sent to the notebook that makes the data accessible again.

**Notes to editors:**

More news on Ericsson's mobile broadband modules is available here:  
[www.ericsson.com/solutions/mobile\\_broadband\\_modules/press.shtml](http://www.ericsson.com/solutions/mobile_broadband_modules/press.shtml)

Ericsson's multimedia content is available at the broadcast room:  
[www.ericsson.com/broadcast\\_room](http://www.ericsson.com/broadcast_room)

## **About Ericsson Mobile Broadband Modules**

As the leader in mobile broadband, Ericsson provides unmatched technology expertise and offers a complete mobile broadband connectivity solution for PC and device manufacturers, including software, support and intellectual property rights. Through its extensive global operator relationships and experience, Ericsson is also uniquely positioned to help facilitate network certifications and approvals for mobile broadband module customers.

*Ericsson is the world's leading provider of technology and services to telecom operators. The market leader in 2G and 3G mobile technologies, Ericsson supplies communications services and manages networks that serve more than 250 million subscribers. The company's portfolio comprises mobile and fixed network infrastructure and broadband and multimedia solutions for operators, enterprises and developers. The Sony Ericsson joint venture provides consumers with feature-rich personal mobile devices.*

*Ericsson is advancing its vision of 'communication for all' through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 70,000 employees generated revenue of USD 27 billion (SEK 209 billion) in 2008. Founded in 1876 and headquartered in Stockholm, Sweden, Ericsson is listed on OMX Nordic Exchange Stockholm and NASDAQ.*

For more information, visit: [www.ericsson.com](http://www.ericsson.com) or [www.ericsson.mobi](http://www.ericsson.mobi).

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