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PRESS RELEASE**Ericsson delivers WCDMA/HSPA network to Kuzey Kıbrıs Turkcell in northern Cyprus**

Ericsson (NASDAQ:ERIC) has been selected by the leading operator in northern Cyprus, Kuzey Kıbrıs Turkcell, a subsidiary of Turkcell, as the sole supplier of a WCDMA/HSPA network. The move will enable the operator to offer high-speed mobile broadband, including mobile internet, video calls and other advanced multimedia services to its subscribers.

Under the agreement Ericsson will provide a WCDMA/HSPA network, including radio access and packet core network and the Ericsson Mobile Softswitch Solution. The agreement also includes Ericsson's mobile backhaul solution with microwave and optical transport equipment. Ericsson will also provide professional services such as consulting and systems integration.

Dağhan Fellahoğlu, General Manager at Kuzey Kıbrıs Turkcell, says: "This move will extend and upgrade our network with WCDMA/HSPA functionality, and cement our position as the leading local operator. It will also ensure our subscribers enjoy a richer communications experience, including advanced multimedia functionality and high-speed mobile broadband that enables anytime, anywhere access. We're also proud to say that KKTCell has built a unique all-IP 3G network solution that includes microwave transmission."

Anders Lindblad, President of Ericsson Turkey and Israel, says: "We are proud to continue our long-running partnership with KKTCell and bring our mobile broadband solution to Northern Cyprus. The contract reflects Ericsson's technology leadership and telecom business understanding and will enable KKTCell to offer the latest services to their customers."

Ericsson is the world's leading provider of technology and services to telecom operators. The market leader in 2G and 3G mobile technologies, Ericsson supplies communications services and manages networks that serve more than 195 million subscribers. The company's portfolio comprises mobile and fixed network infrastructure, and broadband and multimedia solutions for operators, enterprises and developers. The Sony Ericsson joint venture provides consumers with feature-rich personal mobile devices.

Ericsson is advancing its vision of 'communication for all' through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 70,000 employees generated revenue of USD 27.9 billion (SEK 188 billion) in 2007. Founded in 1876 and headquartered in Stockholm, Sweden, Ericsson is listed on OMX Nordic Exchange Stockholm and NASDAQ.

For more information, visit www.ericsson.com or www.ericsson.mobi.

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