

Ericsson to integrate and expand next-generation charging and IMS systems for Vodafone Ireland

Vodafone Ireland, the country's largest operator, has selected Ericsson (NASDAQ:ERIC) to be the systems integrator of a real-time charging and IP Multimedia Subsystem (IMS) solution, including upgrading and expanding the operator's network.

Under the agreement, Ericsson will be responsible for systems integration of existing solutions into the next-generation IMS environment. Ericsson will also upgrade and expand network capacity, enable real-time charging and underpin demanding multimedia functionality.

Ericsson's real-time charging solutions provide operators with a flexible, secure and efficient revenue management system, and enable consumers to better manage their spending. The IMS environment and expansion of IP service capacity will support next-generation broadband multimedia applications that facilitate a richer user experience.

The deal builds upon Ericsson's long-standing relationship with Vodafone Ireland as its sole supplier of an IP-based circuit core network. Based on the Ericsson Mobile Softswitch Solution, the network will now be upgraded to support interworking with IMS.

Mats Svärth, Chief Technology Officer at Vodafone Ireland, says: "The always-on multimedia demands of our customers challenge us to deliver consistent high quality with real-time charging at home, on the move and when traveling abroad. Ericsson's strength as an end-to-end systems integrator is helping make our multimedia vision a reality."

John Hennessy, Managing Director, Ericsson Ireland, says: "We are delighted to extend our partnership with Vodafone. The integration of this next-generation, end-to-end solution will help the operator realize new revenue opportunities and expand its multimedia offering to its customers."

Ericsson's systems integration organization delivers more than 1000 systems integration projects per year in multi-vendor and multiple-technology environments. Projects range from single-solution integrations to end-to-end solution transformation projects.

Notes to editors:

Ericsson's standard multimedia content is available at the broadcast room:

www.ericsson.com/broadcast_room

Ericsson is the world's leading provider of technology and services to telecom operators. The market leader in 2G and 3G mobile technologies, Ericsson supplies communications services and manages networks that serve more than 195 million subscribers. The company's portfolio comprises mobile and fixed network infrastructure, and broadband and multimedia solutions for operators, enterprises and developers. The Sony Ericsson joint venture provides consumers with feature-rich personal mobile devices.

Ericsson is advancing its vision of "communication for all" through innovation, technology and sustainable business solutions. Working in 175 countries, more than 70,000 employees generated revenue of USD 27.9 billion (SEK 188 billion) in 2007. Founded in 1876 and headquartered in Stockholm, Sweden, Ericsson is listed on OMX Nordic Exchange Stockholm and NASDAQ.

For more information, visit www.ericsson.com or www.ericsson.mobi.

FOR FURTHER INFORMATION, PLEASE CONTACT

Ericsson Media Relations

Phone: +46 8 719 69 92

E-mail: press.relations@ericsson.com