

PRESS RELEASE

Ericsson and Dell connect on HSPA in next-generation laptops

Ericsson (NASDAQ:ERIC) and Dell have teamed up to ensure international travelers can stay connected with Dell's next-generation laptops that will support seamless roaming on tri-band HSPA mobile broadband networks. Dell will offer built-in HSPA mobile broadband modules from Ericsson beginning in Q2 2008

HSPA is the world's most widely deployed mobile broadband technology, with more than 185 commercially deployed networks available around the world serving more than one billion subscribers.

"Consumers are increasingly utilizing notebooks to access the high-capacity services that they have typically experienced only through a wired or WiFi connection," said Mats Norin, Vice President, Mobile Broadband Modules, Ericsson. "We are excited to work with Dell to give consumers and business users the freedom and flexibility to access internet in the way they want it, wherever they are.

"Dell's model is uniquely capable of putting the technology and wireless service in customers' hands. Teaming with Ericsson to offer built-in HSPA in our laptops ensures Dell delivers on the basic assumption that one can access critical information anytime, anywhere, with the speed and rich content that we have all come to expect," said John Thode, Vice President Small Devices, Dell Consumer Group.

Ericsson's mobile broadband modules provide the end user with a simple and cost effective solution for broadband access while on-the-go. Seamlessly integrated with and optimized to work within the notebook, the built-in mobile broadband module provides superior downloading and uploading performance and takes less power from the battery. The module also has a GPS receiver, to be used together with positioning applications. Leveraging Ericsson's in-house HSPA chipset technology and the company's economies of scale and longstanding operator relationships, Ericsson can offer a very competitive mobile broadband module solution that will help further drive a mass market for mobile broadband.

Market projections indicate that in 2011, approximately 200 million notebooks will ship annually and Ericsson anticipates that 50 percent of those notebooks will feature a built-in HSPA mobile broadband module. Users will increasingly have the option to take their broadband connections with them, delivering on the promise of full service broadband, which is anytime, anywhere access from the screen or device of choice.

Notes to editors:

Fact sheet and product images:

www.ericsson.com/solutions/mobile_broadband_modules/press.shtml

Ericsson is the world's leading provider of technology and services to telecom operators. The market leader in 2G and 3G mobile technologies, Ericsson supplies communications services and manages networks that serve more than 195 million subscribers. The company's portfolio comprises mobile and fixed network infrastructure, and broadband and multimedia solutions for operators, enterprises and developers. The Sony Ericsson joint venture provides consumers with feature-rich personal mobile devices.

Ericsson is advancing its vision of 'communication for all' through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 70,000 employees generated revenue of USD 27.9 billion (SEK 188 billion) in 2007. Founded in 1876 and headquartered in Stockholm, Sweden, Ericsson is listed on the Stockholm and NASDAQ stock exchanges.

For more information, visit www.ericsson.com or www.ericsson.mobi.

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About Ericsson's HSPA solution

HSPA stands for High Speed Packet Access. An inherent advantage of HSPA is that the technology is a natural extension of existing WCDMA/GSM networks, or about 85 percent of the world's existing wireless networks, and therefore has the potential to be readily available to a large number of wireless users, creating a mass market for mobile broadband. By 2010, 71 percent of mobile broadband connections are projected to be HSPA-based.

Ericsson's HSPA mobile broadband solution is part of Ericsson's Full Service Broadband offering. The advanced technology lets operators more than double their system capacity and cuts response times for interactive services. On average, users will be able to download 20 times faster than with a GSM/GPRS connection. Future evolution steps will increase the HSPA download speed to 42Mbps and the upload speed to 12Mbps. Ericsson offers HSPA support on many frequency bands ranging from 850MHz to 2.6GHz.

About Ericsson Mobile Broadband Modules

Ericsson's Mobile Broadband module, designed and manufactured by Ericsson, supports HSPA, EDGE, GPRS and GSM. For HSPA it will initially offer peak rates of 7.2Mbps in the downlink and 2Mbps in the uplink. LTE-capable modules are expected in 2010.

Learn more at www.ericsson.com/solutions/mobile_broadband_modules