

**PRESS RELEASE****Ericsson sole supplier of network upgrade and expansion for WIND Hellas in Greece**

**Ericsson (NASDAQ:ERIC) today announced it had successfully upgraded and expanded the GSM/WCDMA core network for leading Greek telecom operator WIND Hellas. The sole supplier contract included the swap to Ericsson's WCDMA/GSM common core network solution.**

Under the agreement, Ericsson provided a turnkey solution including network design, equipment supply and migration to the new core infrastructure, as well as network deployment and systems integration. Ericsson was also responsible for network and business support systems, to ensure a seamless transition and handle increased traffic growth.

WIND Hellas' single core network is now based on Ericsson's Mobile Softswitch Solution (MSS), which allows the operator to deliver a common service experience for its 2G and 3G customers. It is an important step towards an all-IP network, enabling a reduction in network operating costs. Through the introduction of a layered architecture, Ericsson MSS ensures a common foundation for next-generation services. Ericsson's packet core nodes are now supporting WIND Hellas in handling their HSPA traffic growth efficiently.

Fotis Konstantellos, Chief Network Officer at WIND Hellas, says: "Our aim is to leverage on existing infrastructure to boost network capacity, performance and reliability in order to meet increased subscriber growth and consumer appetite for multimedia services. To this end, Ericsson's solution will enable us to effectively prepare our network to handle high-speed communications and personalized multimedia services".

Spyros Nikolaou, President at Ericsson Greece, says: "We were honored to be selected by WIND Hellas for the transformation of their core network. Ericsson's Mobile Softswitch solution provides a standardized service environment, carries large volumes of traffic in the most cost-effective way and provides the flexibility to meet future growth."

*Ericsson is the world's leading provider of technology and services to telecom operators. The market leader in 2G and 3G mobile technologies, Ericsson supplies communications services and manages networks that serve more than 185 million subscribers. The company's portfolio comprises mobile and fixed network infrastructure, and broadband and multimedia solutions for operators, enterprises and developers. The Sony Ericsson joint venture provides consumers with feature-rich personal mobile devices.*

*Ericsson is advancing its vision of 'communication for all' through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 70,000 employees generated revenue of USD 27.9 billion (SEK 188 billion) in 2007. Founded in 1876 and headquartered in Stockholm, Sweden, Ericsson is listed on the Stockholm, London and NASDAQ stock exchanges.*

For more information, visit [www.ericsson.com](http://www.ericsson.com) or [www.ericsson.mobi](http://www.ericsson.mobi).

## **FOR FURTHER INFORMATION, PLEASE CONTACT**

Ericsson Media Relations

Phone: +46 8 719 69 92

E-mail: [press.relations@ericsson.com](mailto:press.relations@ericsson.com)

### **About WIND Hellas**

WIND Hellas Telecommunications SA is at the forefront of telecommunications in Greece and its brand stands for innovative products and services in mobile and fixed telephony as well as broadband Internet, offering to more than 5 million customers premium communication solutions for all their needs. WIND Hellas is part of Weather Investments, a global telecommunication group controlled by the Sawiris family and Naguib Sawiris. Weather owns Wind Telecomunicazioni spa, the third largest mobile operator and second largest fixed line operator in Italy as well as a 50% plus one share of Orascom Telecom Holding S.A.E. Orascom Telecom is a leading international telecommunications company operating GSM networks in seven high growth markets in the Middle East, Africa and South Asia.

For more information: [www.wind.com.gr](http://www.wind.com.gr)

### **About Ericsson softswitch solutions**

Ericsson is the leading provider of softswitch solutions for both mobile and wireline networks. Ericsson's solutions are commercially proven and fully standards-compliant, offering efficient and low-risk evolution of existing circuit-switched networks to a telecom-quality, IP-based service platform. Ericsson solutions use network resources in the most cost-efficient way to provide both classic telephony and next-generation services. More than 210 fixed and mobile networks worldwide have been commercially launched with services based on Ericsson's softswitch solutions.