

## **Ericsson provides hellas online with IMS and telephony softswitch network**

**Following a breakthrough agreement, Ericsson (NASDAQ:ERIC) has provided hellas online (hol), telecom operator, member of Intracom Holdings Group and one of Greece's major internet service providers, with the IMS and softswitch network.**

Under the turnkey agreement, Ericsson delivered and implemented a next-generation network incorporating its Telephony Softswitch Solution and IMS solutions. Ericsson also provided the network deployment, systems integration, multivendor verification, customer support and training programs.

Lazaros Lentzaris, Chief Technology Officer of hellas online, says: "By using the new technologies, Ericsson Telephony Softswitch and IMS solution, hellas online's customers will enjoy the high quality of telephony services combined with the innovative experience of IP multimedia services. We chose Ericsson for the quality of its network solutions and its strong local presence, and we believe that this contract will be the beginning of a successful long-term cooperation."

Spyros Nikolaou, President for Ericsson Greece, Cyprus, Albania and Malta, says: "Ericsson is pleased to have been chosen by hellas online for this joint landmark project. With IMS and softswitch technologies, hol will take an important step in the evolution to an all-IP network. IMS also enables personal communications with interactions as close as possible to a face-to-face experience."

*Ericsson is shaping the future of Mobile and Broadband Internet communications through its continuous technology leadership. Providing innovative solutions in more than 140 countries, Ericsson is helping to create the most powerful communication companies in the world.*

Read more at <http://www.ericsson.com>

### **FOR FURTHER INFORMATION, PLEASE CONTACT**

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### **About hellas online**

hellas online, the first Greek Internet Service Provider founded in 1993, has pioneered in internet provision services and held a dominant role in the Greek telecommunications market ever since. Since hellas online joined the Intracom Holdings group in 2006, it has been able to provide fully integrated broadband and fixed telephony services. The company's clients are no longer restricted to household subscribers, but it also expand from small to middle-level corporate clients, and even large organizations. For more information visit: [www.hol.gr](http://www.hol.gr).

## **About Ericsson's IMS Solution**

Ericsson IMS is an end-to-end solution that gives operators immediate revenue opportunities when evolving to all-IP operations. It enables seamless access to a wide range of new multimedia services across both fixed and mobile networks. The Ericsson IMS Solution includes a converged IMS core infrastructure, as well as application servers and service enablers for common functions that can be reused by multiple fixed and mobile applications. The IMS Solution is part of Ericsson's Full Service Broadband offering.

Ericsson is the leader in the IMS area, with 46 system contracts for commercial launch.