

Bert Nordberg appointed Chairman of Redback and Entrisphere

Bert Nordberg is appointed Chairman of Ericsson Group companies Redback and Entrisphere (NASDAQ: ERIC), effective as of February 1. Bert Nordberg is presently Head of Sales and Marketing and Executive Vice President. He will remain in the position as Executive Vice President.

The aim is to accelerate Ericsson's activities in next generation IP networks and leverage the position of the Group's Silicon Valley based companies. Bert Nordberg will be based in San Jose, California.

Carl-Henric Svanberg, President and CEO of Ericsson, said: "Bert Nordberg has been very successful in his position as head of sales and marketing, instrumental in growing our business with SEK 60 billions in the years 2004-06. Now his proven managerial skills will be used to accelerate our activities next generation IP networks with Silicon Valley as base".

Nordberg will be the first person in the group management team who is based outside of Sweden. The successor to the position as Head of Sales and Marketing will be appointed in due time.

Notes to editors:

Link to Bert Nordberg's bio and photos:

http://www.ericsson.com/ericsson/corpinfo/management/bert_nordberg.shtm

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