

## **Ericsson and HP to deliver unified communications using blade system technology**

**Ericsson (NASDAQ:ERIC) will integrate its unified communications software with the HP BladeSystem platform to help enterprises integrate their voice and data systems and make business communications applications accessible anytime, anywhere and on any device. HP will document these offerings for customer and reseller configuration and setup as a BladeSystem Solution Block.**

This is the latest initiative to come out of a long-standing cooperation between the two companies, and is a response to the growing demand for blade architecture-based solutions.

“Integrating our solutions with the HP product line will streamline the sales process and give enterprises a complete offering for all their mobile communications needs,” says Urban Gillström, head of Ericsson’s enterprise business.

More and more enterprises are looking to add this ‘mobility layer’ to their corporate communications. Ericsson’s enterprise mobility solutions turn mobile devices into highly-capable extensions to the corporate communications network. When integrated with HP BladeSystem, companies can use the cost-efficient blade storage and server infrastructure as a unified communications appliance, hosting a range of integrated mobility-enhancing applications that can boost productivity, increase profitability and reduce costs.

“As customers look to advance their IT infrastructure by adding communications applications, HP is delivering solutions to make these enhancements both easy and cost effective,” said Jim Ganthier, director of BladeSystem marketing, Enterprise Storage and Servers, HP. “The HP Solution Block for Ericsson Unified Communications allows customers of all sizes to easily deploy advanced telephony applications across their infrastructures.”

Ericsson’s and HP’s products will also be made interoperable with Microsoft’s unified communications offerings, including Office Communications Server 2007, giving enterprises an easy-to-follow path toward mobilized, converged voice and data services. Mobile communications are becoming an essential business tool, with workers demanding remote access to business applications and their corporate communications network.

Ericsson’s mobile unified communications portfolio is expected to be available from both Ericsson and HP in early 2008 with the HP BladeSystem c7000 and c3000 systems.

*Ericsson is shaping the future of Mobile and Broadband Internet communications through its continuous technology leadership. Providing innovative solutions in more than 140 countries, Ericsson is helping to create the most powerful communication companies in the world.*

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