

Ericsson wins IMS contract with Telenor in Sweden

Ericsson (NASDAQ:ERIC) has announced an agreement with Telenor in Sweden to build an IMS (IP Multimedia Subsystem)-based network in Sweden, including IMS-based IP Centrex. This will be the first commercial converged IMS network in Sweden for the enterprise market.

The Ericsson IMS multimedia telephony system will provide new, value-added services to Telenor Sweden's network, with the main focus on a fixed and mobile converged IP Centrex application targeting enterprise customers in the first phase. In the coming phases, Telenor and Ericsson intend to jointly develop the Swedish market up to a leading position in the area of converged services based on IMS, for both enterprises and consumers.

The solution will be a first step in enabling Telenor to utilize their network capabilities for all their Swedish operations, including Bredbandsbolaget and Glocalnet, in an efficient way. The solution incorporates a new, innovative way to integrate IMS solutions with a number of businesses by utilizing Service Oriented Architecture (SOA) principles.

Johan Lindgren, CEO Telenor Sweden, says: "IMS is one of the key elements in our migration to an all-IP network, with convergence in both services and network. Also, our customers will benefit significantly from a truly converged experience for fixed, VoIP and mobile. We are happy to continue our strong cooperation with Ericsson on this."

Mikael Bäckström, President of Ericsson Nordic and Baltic, says: "We are very pleased to support Telenor in such a strategically important step. This agreement yet again demonstrates our strong commitment and capabilities in helping our customers achieve sustained business growth and stay competitive into the future."

Ericsson will be the prime supplier of the IMS system and system integration services for Telenor Sweden. Delivery has started and the network commercial launch is planned for later in 2007.

Ericsson is the leader in the IMS area with 37 IMS system contracts for commercial launch and an additional 80 trials, distributed around the world.

Note to editors:

More information about Ericsson IMS:

www.ericsson.com/ericsson/press/facts_figures/doc/ims.pdf

Ericsson is shaping the future of Mobile and Broadband Internet communications through its continuous technology leadership. Providing innovative solutions in more than 140 countries, Ericsson is helping to create the most powerful communication companies in the world.

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About Telenor

Telenor in Sweden is a leading provider of complete communication services, such as mobile and fixed telephone and data services. With the client in constant focus, Telenor offers its services to both individuals and enterprises. Telenor is in Sweden represented by Bredbandsbolaget, Glocalnet and Canal Digital, employing in total about 2 200 people. Telenor is one of Norway's largest listed companies with a turnover in 2006 of about 91,1 billion Norwegian Kronor (NOK) Telenor is the market leader in Norway for telecommunications, data services and media distribution, with significant international operations, especially in mobile communication. Telenor is noted on the Norwegian stock exchange, Oslo Børs (TEL), and on Nasdaq in New York (TELN).

About Ericsson IMS Solution

Ericsson IMS is an end-to-end solution that gives operators immediate revenue opportunities when evolving to all-IP operations. It enables seamless access to a wide range of new multimedia services across both fixed and mobile networks. Ericsson IMS Solution includes a converged IMS core infrastructure, as well as application servers and service enablers for common functions that can be reused by multiple fixed and mobile applications. The IMS solution is a part of Ericsson's Full Service Broadband offering.

About Ericsson IP Centrex

Ericsson's IP Centrex solution, which is completely network based, allows subscribed companies to outsource their telecommunication infrastructure, resulting in considerable capex and opex savings.

Ericsson IP Centrex provides a feature-rich enterprise communication environment with voice and video telephony, attendant functionality, presence, and scheduling functions. It not only replaces the traditional company PBX, but also incorporates terminals outside of the company premises.