

# Press release

from ASSA ABLOY AB (publ)

9 August 2006 no:19/06

## ASSA ABLOY appoints new Head of Division Asia Pacific

**Martin Brandt has been appointed Head of Division Asia Pacific and Executive Vice President ASSA ABLOY, effective from October 1.**

“We are pleased to present an internal candidate with the right qualifications to make sure we really take advantage of the great potential and growth opportunities we see in the Asia Pacific region,” says Johan Molin, President and CEO of ASSA ABLOY. “Martin Brandt brings valuable experience, knowledge and an extensive internal network to our Asia Pacific operation, which will be of importance to strengthening our position in this market and supporting our companies in other parts of the world with products from Asia.”

Martin Brandt joined ASSA ABLOY’s German organization in 1996, where he held various leading roles, including Managing Director of Group company effeff. In 2004 he was promoted to Market Region Manager for DACH (Germany, Austria & Switzerland) and a member of the EMEA management team. Under his leadership DACH has achieved significant improvements in terms of growth and profitability. His roles in effeff and DACH have included extensive contact and collaboration with internal and external partners in the Asia Pacific region.

ASSA ABLOY’s Asia Pacific Division comprises the Group’s operations in Australia, New Zealand and Asia. The division accounts for 7 percent of the Group’s total sales and has about 4,300 employees.

Martin Brandt takes over from Åke Sund, Head of Market and Business Development, who has been in charge of the division on an interim basis.

Stefan Fischbach, Managing Director Sales and Marketing ASSA ABLOY Sicherheitstechnik will take over the position as Market Region Manager for DACH.

Further information can be obtained from

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**ASSA ABLOY**  
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ASSA ABLOY is the world's leading manufacturer and supplier of locking solutions, meeting tough end-user demands for safety, security and user friendliness. The Group has some 30,000 employees and annual sales of about EUR 3 billion.