MEDIA RELEASE

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Ascom Network Testing Division wins major orders for Benchmarking and Monitoring in the United States – Ascom Wireless Solutions Division recognized as market leader for cordless enterprise phones

Ascom Network Testing Division (www.ascom.com/nt) has been selected by one of the largest American Mobile Network Operators to provide a nationwide benchmarking platform in the United States. Another tier-one American Mobile Network Operator has chosen Ascom Network Testing for the implementation of its application monitoring initiatives. These orders have overall an initial value of USD 5 million, with a potential of additional USD 4-5 million in the coming months. According to the most recent market data from the British ICT market analysts MZA, Ascom Wireless Solutions Division (www.ascom.com/ws) has grown its market share and is now in shared number one position with Siemens in the global market for cordless enterprise phones.

Strategic important orders for Network Testing in Benchmarking and Monitoring

Ascom Network Testing has been selected by one of the largest American Mobile Network Operators to provide a nationwide benchmarking platform in the United States that the customer will use to measure and compare its 4G network service quality with other competing US Wireless Network Operators. The customer will upgrade existing Ascom TEMS Symphony units, installed in its fleet of around 100 test vehicles, with Ascom’s new, 4G capable high-performance hardware platform MTP-4. Information collected from the drive tests will be analyzed by the operator’s network engineers to make recommendations for new network investments, such as the placement of new cellular sites or expansion of network capacity in high traffic areas.
Another tier-one American Mobile Network Operator has chosen Ascom Network Testing for the implementation of its monitoring initiatives which include a deployment of 100 units of TEMS Monitor Master, Ascom’s wireless performance and availability monitoring solution which is used by operators to actively test and monitor the “end-to-end” customer experience of voice, data, video, and messaging application services.

“This represents a major success for our newly launched Benchmarking & Monitoring Product Unit. We are proud to have our benchmarking and application monitoring solutions chosen to verify and validate some of the world’s most ambitious and extensive network quality testing programs,” says Rikard Lundqvist, General Manager of Ascom Network Testing.

**Wireless Solutions claims the top spot for cordless enterprise phones**

Ascom Wireless Solutions is increasing its global market share for professional PBX connected cordless phones. According to market data from the British market analysts MZA, Ascom succeeded to increase its market share from 15% to 17% and is now in shared number one position with Siemens. The market for professional cordless phones is dominated by the DECT and VoWiFi technologies.

Ascom Wireless Solutions also reports a successfully completed on-site inspection by the Swedish Medical Products Agency, concluding that the company fully complies with the EU Medical Device Directive (MDD).

“Both of these achievements prove that we are well under way to extend and solidify our number one position in global healthcare communication”, says Claes Ödman, General Manager of Ascom Wireless Solutions.
ABOUT ASCOM

Ascom is an international solution provider with comprehensive technological know-how in Mission-Critical Communication. The company focuses on the areas of Wireless Solutions (high-value, customer-specific on-site communications solutions) and Network Testing (a global market leader in testing and optimization solutions for mobile networks). The company is headquartered in Switzerland, has subsidiaries in 17 countries and a workforce of some 1,900 employees worldwide. Ascom registered shares (symbol ASCN) are listed on the SIX Swiss Exchange in Zurich (Switzerland).

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